

Conservation Agriculture Advocacy Campaign

INSTRUCTIONS

You will be developing a short advocacy campaign to encourage the adoption of conservation agriculture practices. You can create Instagram posts , X (Twitter) threads , TikTok videos, a Facebook infographic, or other social media content.

[Rubric Link](#)

Your campaign must include:

- 1.A strong message or slogan
- 2.Key facts from the article
- 3.A call to action (What should people do?)
- 4.Visual appeal and clear organization
- 5.How their campaign connects to Earth Day

Review the rubric to make sure your group earns the full points.